Contract Agreement Between:

www.kctv5.com

CONTRACT

KCTV5
FEIN: 42-0410230
4500 Shawnee Mission Pkwy
Fairway, KS 66205
(913)677-5555

And:

Smart Media Group
814 King Street, Suite 400
Alexandria, VA 22314
USA

Contract / Revision	Alt Order #
500565 /	06399303

Product
MISSOURI PMCSA

Contract Dates	Estimate #
10/30/12 - 11/06/12	C30N06

Advertiser	Original Date / Revision
Missouri PMCSA	10/30/12 / 11/02/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KCTV	Dave Clark	TELEREP-WAS

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
1046		

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 1	KCTV	10/30/12	11/05/12	Young & Restless	11am-12n		:30			NM	0	$0.00
N 2	KCTV	11/04/12	11/04/12	CBS Sunday Morning	8-930am		:30			NM	0	$0.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/29/12	11/04/12	------1	1	$900.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	KCTV	10/29/12-11/04/12	CBS Sunday Morning	8-930am	---------Su	:30	~~$900.00~~	NM
Credited								

D 3	KCTV	11/03/12	11/03/12	KCTV5 News @ 6P Sat	6-630pm		:30			NM	0	$0.00
N 4	KCTV	11/04/12	11/04/12	KCTV5 News @ 5:30 P Sun	530-6pm		:30			NM	0	$0.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/29/12	11/04/12	------1	1	$900.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	KCTV	10/29/12-11/04/12	KCTV5 News @ 5:30 P Sun	530-6pm	---------Su	:30	~~$900.00~~	NM
Credited								

N 5	KCTV	10/30/12	11/05/12	KCTV5 News @ 10P	10-1035pm		:30			NM	4	$6,000.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/30/12	11/05/12	M-WTF--	4	$1,500.00

N 6	KCTV	11/03/12	11/03/12	KCTV5 News @ 10P Sat	10-1035pm		:30			NM	1	$1,000.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/29/12	11/04/12	-----1-	1	$1,000.00

N 7	KCTV	10/31/12	11/02/12	Inside Edition	630-7pm		:30			NM	2	$1,600.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/29/12	11/04/12	--WTF--	2	$800.00

N 8	KCTV	11/03/12	11/03/12	Inside Edition Weekend	630-7pm		:30			NM	1	$400.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/29/12	11/04/12	-----1-	1	$400.00

D 9	KCTV	11/03/12	11/03/12	Sat 8-9pm	8-9pm		:30			NM	0	$0.00
N 10	KCTV	11/03/12	11/03/12	NCAA Football Prime Time	Various		:30			NM	1	$4,000.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/29/12	11/04/12	-----1-	1	$4,000.00

N 11	KCTV	11/04/12	11/04/12	Chiefs Insider Show	Various		:30			NM	1	$1,500.00

Start Date	End Date	Weekdays	Spots/Week	Rate

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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KCTV5
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Fairway, KS 66205
(913)677-5555

Contract / Revision	Alt Order #
500565 /	06399303

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	MISSOURI PMCSA	**C30N06**

Advertiser	Original Date / Revision
Missouri PMCSA	10/30/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays ------1	Spots/Week 1		Rate $1,500.00					
N 12	KCTV	11/04/12	11/04/12	Chiefs Game Day	SU 10a-11a		:30			NM	1	$2,000.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays ------1	Spots/Week 1		Rate $2,000.00					
N 13	KCTV	10/30/12	10/30/12	Ellen	3-4pm		:30			NM	0	$0.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -1-----	Spots/Week 1		Rate $500.00					
Spot 1	Ch KCTV	Date Range 10/29/12-11/04/12		Description Ellen	Start/End Time 3-4pm	Weekdays -Tu--------	Length :30		Rate ~~$500.00~~	Type NM		
Credited												
N 14	KCTV	10/31/12	10/31/12	Ellen	3-4pm		:30			NM	1	$500.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays --1----	Spots/Week 1		Rate $500.00					
N 15	KCTV	11/01/12	11/01/12	Ellen	3-4pm		:30			NM	1	$500.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays ---1---	Spots/Week 1		Rate $500.00					
N 16	KCTV	11/02/12	11/02/12	Ellen	3-4pm		:30			NM	1	$500.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays ----1--	Spots/Week 1		Rate $500.00					
N 17	KCTV	11/05/12	11/05/12	3:00 PM-4:00 PM	3-4pm		:30			NM	1	$500.00
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays 1------	Spots/Week 1		Rate $500.00					
N 18	KCTV	11/04/12	11/04/12	CBS Sunday Morning	8-930am		:30			NM	0	$0.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays ------1	Spots/Week 1		Rate $900.00					
Spot 1	Ch KCTV	Date Range 10/29/12-11/04/12		Description CBS Sunday Morning	Start/End Time 8-930am	Weekdays ---------Su	Length :30		Rate ~~$900.00~~	Type NM		
Credited												
N 19	KCTV	10/30/12	10/30/12	KCTV5 News @ 5P	5-530pm		:30			NM	1	$700.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -1-----	Spots/Week 1		Rate $700.00					
N 20	KCTV	11/01/12	11/01/12	KCTV5 News @ 5P	5-530pm		:30			NM	1	$700.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays ---1---	Spots/Week 1		Rate $700.00					
N 21	KCTV	11/05/12	11/05/12	KCTV5 News @ 5P	5-530pm		:30			NM	1	$700.00
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays 1------	Spots/Week 1		Rate $700.00					
N 22	KCTV	10/31/12	10/31/12	KCTV5 News @ 6P	6-630pm		:30			NM	0	$0.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays --1----	Spots/Week 1		Rate $700.00					
Spot 1	Ch KCTV	Date Range 10/29/12-11/04/12		Description KCTV5 News @ 6P	Start/End Time 6-630pm	Weekdays ---W-------	Length :30		Rate ~~$700.00~~	Type NM		
Credited												
N 23	KCTV	11/02/12	11/02/12	KCTV5 News @ 6P	6-630pm		:30			NM	1	$700.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays ----1--	Spots/Week 1		Rate $700.00					
D 24	KCTV	11/03/12	11/03/12	KCTV5 News @ 5P Sat	Sat 5-530p		:30			NM	0	$0.00
N 25	KCTV	11/04/12	11/04/12	Delayed 10p News	Delayed 10p News		:30			NM	1	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					

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Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	MISSOURI PMCSA	**C30N06**

Advertiser	Original Date / Revision
Missouri PMCSA	10/30/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays ------1	Spots/Week 1	Rate $1,200.00						
N 26	KCTV	10/30/12	10/30/12	Inside Edition	630-7pm		:30			NM	1	$800.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -1-----	Spots/Week 1	Rate $800.00						
N 27	KCTV	11/01/12	11/01/12	Inside Edition	630-7pm		:30			NM	1	$800.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays ---1---	Spots/Week 1	Rate $800.00						
N 28	KCTV	11/05/12	11/05/12	Inside Edition	630-7pm		:30			NM	1	$800.00
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays 1------	Spots/Week 1	Rate $800.00						
N 29	KCTV	10/30/12	10/30/12	Tue 7-8pm	7-8pm		:30			NM	1	$5,500.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -1-----	Spots/Week 1	Rate $5,500.00						
N 30	KCTV	11/02/12	11/02/12	Fri 8-9pm	8-9pm		:30			NM	1	$2,000.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays ----1--	Spots/Week 1	Rate $2,000.00						
N 31	KCTV	11/03/12	11/03/12	Saturday 7-8pm	7-8pm		:30			NM	0	$0.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -----1-	Spots/Week 1	Rate $1,000.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	*KCTV*	*10/29/12-11/04/12*	*7:00 PM-8:00 PM*	*7-8pm*	-------Sa--	*:30*		*~~$1,000.00~~*	*NM*		
	Credited											
N 32	KCTV	11/03/12	11/03/12	NCAA Football Prime Time	Various		:30			NM	1	$3,150.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -----1-	Spots/Week 1	Rate $3,150.00						
N 33	KCTV	10/31/12	11/02/12	More in the Morning 6A	6-7am		:30			NM	1	$350.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays --WTF--	Spots/Week 1	Rate $350.00						
N 34	KCTV	11/04/12	11/04/12	Chiefs Game Day	SU 10a-11a		:30			NM	1	$900.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays ------1	Spots/Week 1	Rate $900.00						
N 35	KCTV	11/02/12	11/02/12	Fri 7-8pm	7-8pm		:30			NM	1	$3,000.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays ----1--	Spots/Week 1	Rate $3,000.00						
N 36	KCTV	11/03/12	11/03/12	NFL Chiefs Kingdom	1030-11p		:30			NM	1	$1,000.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -----1-	Spots/Week 1	Rate $1,000.00						
									Totals		30	$40,800.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/05/12	30	$40,800.00	$34,680.00
Totals	30	$40,800.00	$34,680.00

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	**Date:**

I, Smart Media Group
do hereby request station time concerning the following issue:

Missouri Petroleum Marketers and Convenience Store Association

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

Total Charges:

This broadcast time will be used by: Missouri Petroleum Marketers and Convenience Store Assoc.

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes ☑ No

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For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Missouri Petroleum Marketers and Convenience Store Association

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ **a corporation;** ☐ **a committee;** ☐ **an association;** ☑ **or other unincorporated group.**

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER

10/15/12	RRN:	703-518-4747
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature	Printed Name	Title

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